

Executive Certificate/ Executive Diploma in Corporate Social Responsibility (CSR)

This programme is operated in 2 **Modules**

Level 1: Executive Certificate in CSR Positioning and Implications (30 hours)

Target: Practitioners in industries/ education / government/ NGOs who are interested in sustainable development and wish to become a Certified Sustainable Development Planner

Cost Fee: HK\$6,000/person,

Special Offer: HK\$5,000 for participants who have attended the “Introductory Talk”

Module	Duration	Contents
1	30 hours	<ul style="list-style-type: none"> - Position of CSR Planning for Social and Economic Well Being - Guidelines for Sustainable Development : UN Agenda 2030 - Business Case and Leadership for Action

Level 2: Executive Diploma in CSR Implications and Strategies (30 hours)

Pre-requisite: Completed Level 1 of this Programme

Cost Fee: HK\$6,000/person

Module	Duration	Contents
2	30 hours	<ul style="list-style-type: none"> - SD Planning with Contemporary Issues for CSR Planning and Social and Economic Well Being with Skills for Accountability - Strategy in CSR Planning for SD in Asian and Western Context for CSR - Sustainability Planning for Applying CSR into Different Industries - Implementing Strategy with Global Partners for CSR Sustainability

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Awards

Participants passing all of the assessments with at least 80% attendance will receive the following awards:

Level	Certificate/ Qualification	Membership
Level 1	Executive Certificate in CSR	Associate of WISDP
Level 2	Executive Diploma in CSR	Professional Member of WISDP

Guest Speakers may include President/ Vice President/ Associate Vice Presidents of [UNESCO HKA/ WISDP/ Invited Guests from UN and Universities](#)

Course Schedule

Level	Schedule	Venue
1		
2	2019 Jan. 9, 16, 23, 30 (Wed) 6:30 - 10:00 pm Feb. 13, 20, 27 (Wed) 6:30 - 10:00 pm 1 Sat to be confirmed	To be confirmed

Online Registration

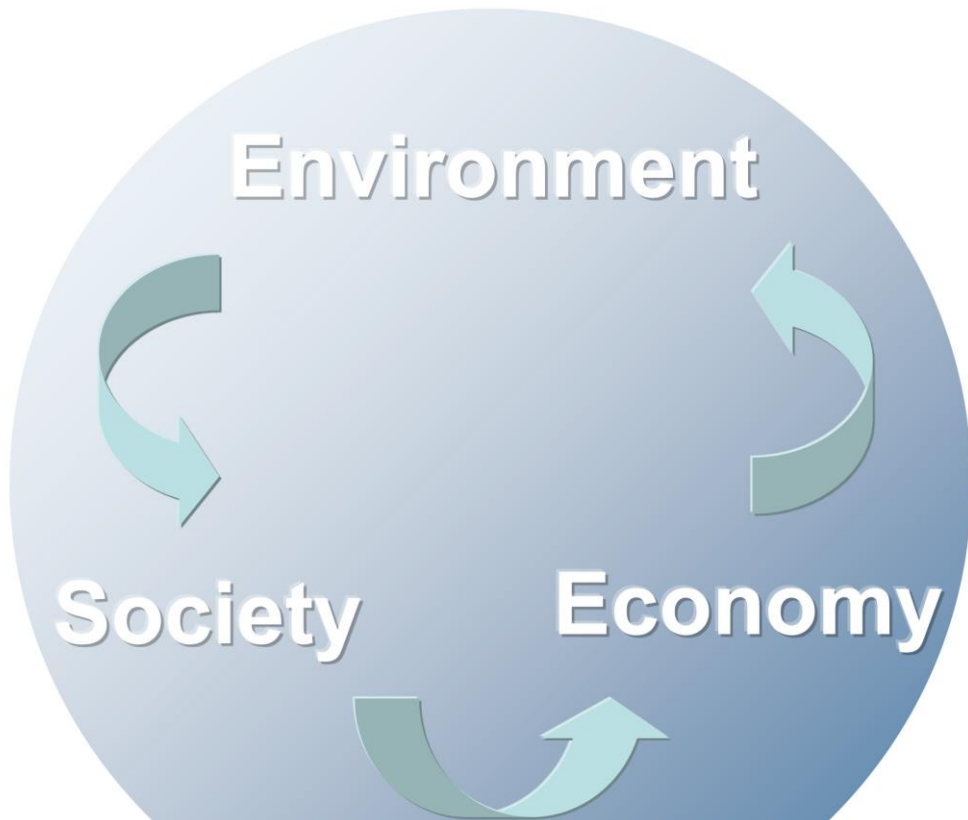
Interested participants please apply via **WISDP, UNESCO HK Association: shirleymc@wisdp.org.hk**



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Programme Director - Dr. Shirley Yeung, Secretary General, WISDP & Chair, CSR Division/
Associate Vice President of UNESCO HK
UNPRME Sustainability Mindset Asia Ambassador/ Working Group Member
UNOSSC Youth Dialogue Project Advisor
UNESCAP Banking & Finance, Task Force Member/
APBF Organising Committee Member, 2018
Winner, Woman Award with Impacts, Tonggengtongmeng, Beijing, 2018
Winner, Asia Outstanding Leadership Award in Innovation, ACKM, 2018
Winner, The 2nd Global Young Leadership Award, Asia Week, 2017
UN Global Compact Local Change Make 2016, Nominee
UN Global Compact UNSDGs Pioneer, 2018, Nominee



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